



# SARA Overview and Update

State Authorization  
Reciprocity Agreement  
for Distance Education



National Council for  
State Authorization  
Reciprocity Agreements

*A voluntary, regional approach  
to state oversight of distance education*

# What's the problem? (1)



- Our country lags many others in the educational attainment of our 18-34 age population.
- Distance education can play an important role in increasing attainment. We need to maximize its contributions.



## What's the problem? (2)



- States and territories regulate higher education within their borders, with **varying requirements** for out-of-state institutions that want to do business in the state.
- At present there is no alternative to **each institution separately pursuing any needed approvals** (state authorization) in each state and territory where it enrolls students.



## What's the problem? (3)



- Consequently, thousands of institutions must contact and work with as many as **54 states and territories**, and, sometimes, with multiple regulatory agencies in those states.
- That process is **inefficient, costly, and not effective** in supporting access to high quality distance education throughout the country.



# Goals



SARA establishes a **state-level reciprocity process** that will support the nation in efforts to increase the educational attainment of its people by making state authorization:

- **more efficient, effective, and uniform** in regard to necessary and reasonable standards of practice that could span states;
- **more effective** in dealing with quality and integrity issues that have arisen in some online/distance education offerings; and
- **less costly** for states and institutions and, thereby, the students they serve.





# Essential principles of SARA (1)



- **Voluntary** for states and institutions.
- Acknowledges the **traditional roles within higher education's “accountability triad”**: federal government, states, and accrediting bodies recognized by the U.S. Department of Education.



# Essential principles of SARA (2)



- Lays out a **framework for state-level reciprocity**, including a governance structure, implementation by the four regional higher education compacts (MHEC, NEBHE, SREB, WICHE), a National Council for SARA to ensure comprehensive national coverage, and a financial plan to support operations.





# Essential principles of SARA (3)



- Requires states to approve their **in-state institutions** for SARA participation (based upon institutional accreditation and financial stability) and resolve student complaints.
- SARA states agree to impose **no additional (non-SARA) fees or requirements** on institutions from other SARA states.



# Essential principles of SARA (4)



- Open to degree-granting postsecondary institutions from all sectors: public colleges and universities; independent institutions, both non-profit and for-profit.
- Sets forth a reasonable, uniform set of triggers of “physical presence”.
- Preserves state approval and oversight of on-the-ground campuses.



# Essential principles of SARA (5)



- Shifts principal oversight responsibilities from the state in which the distance education is being received to the “**home state**” of the institution offering the instruction. (Host state can also work to resolve problems.)
- Initial funding from **Lumina Foundation**, eventual reliance on **institutional fees** paid to the National Council for SARA.



# Benefits to institutions



- Enables **more efficient provision of distance education** to a broader market.
- Reduces number of applications to other states.
- Reduces number of other-state regulations to monitor for changes.
- **Reduces costs.**
- Reduced costs = potentially lower fees for students.



# Learn more about SARA



- NC-SARA website: [www.nc-sara.org](http://www.nc-sara.org)
- To receive our newsletter, sign up at: [www.nc-sara.org](http://www.nc-sara.org)
- Regional Education Compacts:
  - MHEC – [www.mhec.org](http://www.mhec.org)
  - NEBHE – [www.nebhe.org](http://www.nebhe.org)
  - SREB – [www.sreb.org](http://www.sreb.org)
  - WICHE – [www.wiche.edu](http://www.wiche.edu)